



2025-26

LANSDOWNE RFC NEW YORK

COMMUNITY PARTNERS PROGRAM

LANSDOWNERFCNY.COM



About Lansdowne RFC New York

Since 1993, Lansdowne Rugby Football Club has stood as the beating heart of rugby in New York City—first for the Irish immigrant and Irish-American community, and now for the city's vibrant, multicultural population. Founded in The Bronx and named in tribute to Lansdowne Football Club in Dublin, Lansdowne has long been a community pillar, uniting players, families, volunteers, and neighbors through the sport. The club has welcomed athletes from the All-Ireland Leagues and South Pacific Islander circuits, some of whom went on to represent elite sides like Munster as well as the national teams of both the USA and Ireland, while introducing hundreds of locals to the sport of rugby. Lansdowne was one of the first amateur clubs in NYC to broadcast matches live and among the pioneers of youth rugby development, introducing hundreds of local children to the game through grassroots support from former players and coaches. Over the years, Lansdowne has captured multiple league titles across Metropolitan New York and Empire GU competitions, toured the U.S. and Ireland in both 15's and 7's, and hosted historic visitors such as St. Mary's College RFC in 2022. Today, Lansdowne RFC NY proudly competes in the Empire GU, playing home matches at Tibbetts Brook Park in Yonkers and celebrating victories at the beloved Tavern on McLean.



What We Achieved in Recent Years

Our senior team has competed in Divsions 2 & 3 and had a reserve side in Division 4. We came off back-to-back runner up seasons in Division 2 and qualified for playoffs in Division 4. We're currently focusing on building our next generation core of players and committees with a unified squad in Division 3. We celebrated 30 years as a club, and introduced our first ever Hall of Lansdowne Legends, awarding our inaugural 5 club greats, celebrated by both current and former players.

Our youth system continues to grow, with over 120 young ruggers learning the sport, and entering various blitz tournaments. Our U14's have been especially great, going unbeaten in various blitz tournaments, including Saratgoa. For 2 years, our youth has trained with coaches and players from Munster Rugby, including players from the Ireland national team such as Keith Earls, Peter O'Mahony, David Kilcoyne and Stephen Archer.

We hosted a major benefit tournament for our dear friend and teammate who suffered a near fatal workplace injury, and over 8 clubs, and 300 attendees helped raise a significant amount for his recovery.



Looking Towards the Future

The United States is expected to host the Rugby World Cup in 2031. Lansdowne is looking to establish themselves as one of the premier rugby clubs in America, wearing the badge and representing our communities at the world stage. We hope to continue building our senior organization to field multiple sides for development and elite competitions. We want to continue growing our youth setups so that we can produce a first team of youth graduates and contribute to the development that will make the USA Eagles a force in World Rugby. This is going to require continued support for our annual operating expenses. We ask for modest dues from our players and parents of the youth to maintain an affordable programs for a working-class population, and we rely on the support of dozens of volunteers, but sponsorships are what make our programs thrive. We're looking for sponsors to help us subsidize the costs of logistics, medical, insurance, coaching, social media and digital advertising, and travel for our various away matches and 7's tournaments.



Estimated Notable Statistics

Registered Adult Players	30
Registered Youth Players	140
Average Attendance at Home Games	100
Number of Staff and Volunteers	20
Facebook and Instagram Followers	6,800 / 1,500
Annual Reach on Social Media	50,000
Average Annual Viewership on Livestreams and Highlights	40,000

Sponsorship Packages

Lansdowne Rugby Football Club, Inc. is a New York State registered 501(c)3 not for profit corporation and registered with the New York State charities bureau. All contributions made to Lansdowne Rugby are fully tax-deductible, and we send receipts for all major contributions for you to file with your taxes. Any monetary contributions are welcomed, but we outlined a list of packages that you and/or your company can have your company name and logo attached to, alongside our various jerseys, apparel, equipment, social media, and on-site print and marketing.

All sponsorship contracts are for cycles of 1 or 3 years as specified

Medical Sponsor (1 year)	\$ 2,500
Equipment Sponsor (3 years)	\$ 3,000
Fields Sponsor (1 year)	\$ 5,000
Logistics Sponsor (1 year)	\$ 7,500
Media Sponsor (1 year)	\$ 10,000
Travel Sponsor (1 year)	\$ 15,000
Executive Club Sponsor (3 years)	\$ 60,000

Contact us at lansdownerfc@gmail.com, or call Club Chair Mark Giordano at (203) 984-7509 if you are interested in sponsoring. Visit us on <https://lansdownerfcny.com> All checks are mailed to :

Lansdowne Rugby Football Club, Inc.
23 Chittenden Ave